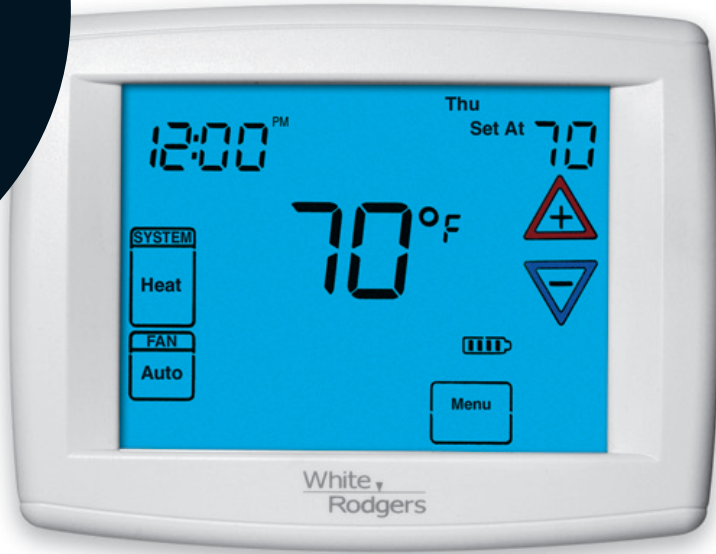




The New Color of Innovation



90 Series™ Blue
The touchscreen thermostat with a very bright future



White
Rodgers


EMERSON
Climate Technologies

The more advanced we make



Large 12-square-inch touchscreen display — the industry's biggest

5-Year Warranty

Extra-large touch keys for easy operation



Larger easy-to-read character size

Intuitive menu-driven programming, with audio prompt

White-Rodgers has set a new industry benchmark with the 90 Series Blue Touchscreen. "Blue" advanced technology not only delivers all the best features, it's designed to be easy-to-view, easy-to-understand and easy-to-operate.

Simple and logical installer menu set-up, programming and operation are enhanced by audio prompting that confirms touchscreen entries. Features like variable touchscreen security to prevent tampering, temporary and vacation overrides, and filter change reminders add convenience. Our +/- 1° temperature accuracy will keep your customers comfortable and protect their HVAC systems.

90 Series Blue is the result of smart, innovative thinking. Install 90 Series Blue with confidence because it's exclusively for the professional trade. At White-Rodgers, Blue is more than a color.

Make it, the simpler it is to use

Dedicated programmable or non-programmable mode — installer-selectable

Unique color-coded temperature touch keys for quick adjustments

Clean, uncluttered touchscreen display provides easier navigation

Available in two models:

- **Universal single stage (1F97-1271)**
 - **Universal staging (1F95-1271)**
-



www.white-roddgers.com
www.emersonclimatecontractor.com

There's a lot more to Blue than blue

The most advanced touchscreen thermostat comes with a name that means a lot more than you might think.

BIG

Blue is Big. The 12-square-inch display is the biggest in the industry. Its room temperature readout is nearly twice as large as the competition. Bigger characters and extra-large touch keys are perfect for fingers of all sizes. All this in an enclosure that is smaller and thinner than the competition.

LOYAL

Blue is Loyal. The 90 Series Blue is exclusively for trade professionals and will not be sold to big-box retailers. The last thing you need is an unhappy homeowner shoving a retail ad in your face. Our loyalty is to the professional trade and we're dedicated to protecting your reputation.

UNIVERSAL

Blue is Universal. With installer-selectable options like dedicated programmable or nonprogrammable mode, dual power (hardwired or battery) and a universal staging model, you don't miss an application or sales opportunity. All this, and a universal consumer aesthetic appeal, with research* showing a 4:1 preference over competing models.

EASY

Blue is Easy. Thoughtful display design guides you easily through set-up, programming and operation with only the touch keys you need to see. Audio prompting lets you know "for sure" when you've made a touchscreen entry. Plus, intuitive red/blue temperature touch keys further exemplify the simplicity of the experience.

Expect to see a lot more Blue in your future

*Based on consumer research conducted by RealityCheck.

